

75
आज़ादी का
अमृत महोत्सव



T.H.K. JAIN COLLEGE

(Under the auspices of Shree S.S. Jain Sabha)

NAAC Accredited College

A Self-financed Minority Institution

Affiliated to University of Calcutta

6, Ram Gopal Ghosh Road, Cossipore, Kolkata 700002



ONE DAY STATE LEVEL SEMINAR ON

MEDIA, CULTURE & GENDER IN POST-INDEPENDENT INDIA: A 75 YEARS JOURNEY

JOINTLY ORGANIZED BY THE DEPARTMENT OF
JOURNALISM & MASS COMMUNICATION
AND DEPARTMENT OF ENGLISH

RESOURCE PERSONS:

ON

13TH SEPTEMBER, 2022

TUESDAY

12PM ONWARDS



PROF. SOMSUBHRA GUPTA
Assistant Professor, Dept.
of Mass Communication &
Videography, Rabindra
Bharati University



DR. ABIR CHATTOPADHYAY
Author, Chairperson of
UGBOS in Journalism & Mass
Communication,
University of Calcutta



DR. NILADRI R. CHATTERJEE
Professor, Department of
English, University of
Kalyani

OBJECTIVES OF THE SEMINAR

Indian mass media, being the "4th pillar of democracy" and literature, being "the mirror of the society", play a crucial role in developing and maintaining an informed, educated and participatory mass audience base that challenges social, cultural and gender-related paradigm in the process of "real" nation building instead of simply sticking to nation branding in front of the west. The purpose of this one-day state-level seminar is to understand the nature and dynamics of the portrayal of socio-cultural symbols and gender representations in contemporary media as well as literary discourses in the process of national development over the past 75 years, since political independence from the British colonial administration.

FOCUS AREAS

- Traditional Mass-Media to the Age of New Media: Journey of the '4th Pillar of Democracy' In Indian Social Context.
- Post Independence Portrayal of Social Symbols and Culture in Indian Media.
- Portrayal of Gender in Post Independence Indian Media and Literature.

TARGET PARTICIPANTS

Students, faculties, research scholars of Journalism & Mass Communication, and English.

REGISTRATION DETAILS

For Mobile Payments



Link for Registration*

<https://forms.gle/PNDE6YBKF1HFzT6t9>

Registration Fees

For Students & Research Scholars: ₹100/-

For Faculties: ₹200/-

*The online transaction ID generated after the payment of registration fee is required to fill up the registration form.

For Bank Transfer

Bank Name: ICICI

Branch: R.N. Mukherjee Road

Account Name: THK Jain College

Account No.: 000601053307

IFSC: ICIC0000006

Last Day of Online Registration: 8th Sept, 2022

Certificate will be provided to the registered participants.



PATRONS

Shri Sardar Mall Kankaria

President of Shree S.S. Jain Sabha

Shri Sohan Raj Singhvi

President of Governing Body

Shri Lalit Kankaria

Secretary of Governing Body

ORGANIZING COMMITTEE

Chairperson – Dr. Mausumi Singh Sengupta (Principal)

Convener – Prof. Siddhartha Chatterjee, Department of Journalism & Mass Communication

Jt. Convener – Prof. Anindita Chattopadhyay, Department of Journalism & Mass Communication

Members –

Prof. Soumik Chatterjee, Head, Department of Journalism & Mass Communication

Prof. Oindrila Sengupta, Head, Department of English

Prof. Ram Prashad Gain, Head, Department of Film Studies

Prof. Deepayan Datta, Department of English

Prof. Ankita Bhattacharyya, Department of Journalism & Mass Communication

Prof. Raj Dutta, Department of Film Studies

Prof. Kaushik Mukherjee, Department of Film Studies

Prof. Rakanjana Sen, Department of English

Prof. Pratishtha Chanda, Department of English

Prof. Tathagata Chanda, Department of English

Technical support – Shri Anirban Bhattacharya

CONTACT PERSONS

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