

**SEM: IV**

**Subject : - Entrepreneurship Development (EDBE)**

**Topic: Sources of Business Idea**

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**MCQ (One Line Answer)**

<b>Questions</b>	<b>Answers</b>
➤ A Person Who Manage Large Project Were Termed As the Entrepreneur in the	Middle Ages
➤ The Term Deducted from salary	Provident Fund, Income Tax, Insurance
➤ Examples of Collecting Primary Data	Internet, Focus Group, Observation
➤ While Considering In Economy for Conducting Environmental Analysis the factors Are	GNP [Gross National Product]
➤ The barrier to New Product Creation And Development	Opportunity Cost
➤ Profession Support Network Includes	Personal Affiliations, Mentor, Trade Association
➤ Degree of Influence of Control on Other People Is Called	Locus of Control
➤ The Essential Factors If Business Deals With Proper Production	Production Plan
➤ The Internal Factors Are	New Technology, Manufacturing, Personal
➤ The Records Are Needed to Be Maintained on the Basis of Monthly Charges Paid by the Consumers in the type of Business	Auto Industry
➤ SME IS Previously Called	SMEDA [Small Medium Enterprise Development]

➤ Effects on Cash Flow Due to Delay by Clients of non payment	Negative Cash Flow
➤ The Marketing Plan Section Should focus for the Strategy of	First Year
➤ The Business Plan Should be Prepared by	Entrepreneurs, Consultants, Engineers
➤ The Reason for Engaging In the Particular Behavior, Human Behavior	Moral value
➤ The Analysis Which Addresses The Role of The Group of people Region, Nation And World in the Business	Business Analysis
➤ The Document That Thoroughly Explained A Business Idea and How It Will Be Carried Out	Business Plan Document
➤ The Section Which is Written Last of the Business Plan	Executive Summary
➤ Capital Can Be Termed As	Money Available To Invest
➤ Making a Purchase Which is not Planned Is Called	Impulsive Buying Behavior
➤ The Things Which May be Changed to Adjust Profit	Price, Number, Less Expensive Sources of Supply of Materials
➤ The Factors Should be Considered While Assessing the Space For Business	Parking Areas, Access from Roadways to Facility
➤ The Two Work Environment, Which Should be Good for the New Enterprise	Finance And Research And Development
➤ Which is Commonly Used to Measure The Short Term Solvency of the Business	Debt To Equity Ratio

➤ Product Panning Tells us	Cost of the Production of the Particular Product
➤ A Market Survey Is Very Important Because It tells us	How Many And Type of the People Buying Behavior, Consumers Buying Habit, amount Spent for Any Particular Product
➤ First Stage of Production Planning And Development Package is	Establishing And Evaluating Criteria Stage
➤ The Factors Are Included In Business Plan	A Step By Step Plan for the Success of the Business, Financial Information, Production Plan, Long Term Goal Achievement
➤ Quality control is Defined as	To Producing And Monitoring the Product That the Products Are Acceptable to the Customer
➤ Writing the Business Plan that Ensure that the Entrepreneur	Pointed Out How to Run A Business to Meet the Target Revenue Goals, to Achieve Long Term goals
➤ Examples of Collateral Are	Real Estates, Shares, Tangible Property.
➤ The Situation That A Company is Considered Break Even Point	No Profit No Loss situation, Where the Point of Interception of Total Revenue And total Cost Curve.