

## A Brief about BBA (Hons) Program under Curriculum & Credit Framework

The students taking admission in 4 Year BBA (honours) course of study under Curriculum and Credit Framework (CCF) will have to study the following types of papers

- Discipline Specific Core Course/Core/Major
- Minor
- IDC/MDC: Inter Disciplinary Course/Multi-Disciplinary Course
- AEC: Ability Enhancement Course
- SEC: Skill Enhancement Course
- CVAC: Common Value-Added Course

The students will have exit option after the completion of 2<sup>nd</sup>, 4<sup>th</sup> and 6<sup>th</sup> Semester only after completing Summer Internship, as applicable.

Students completing Internship at the end of the 2<sup>nd</sup> semester will be allowed to take exit from the course and will be awarded Certificate.

Students completing Internship at the end of the 4<sup>th</sup> semester will be allowed to take exit from the course and will be awarded Diploma.

Students completing Internship at the end of the 6<sup>th</sup> Semester will be either allowed to take exit from the course with 3-year Hons degree or may continue with 4-years Hons for advanced level studies.

In the first two semesters of the Program the students will study the following papers

- Two Core Papers (CC) of 100 marks each
- Two Minor Papers (M) of 100 marks each
- Two Multidisciplinary Course (MD) of 75 marks each
- Two Ability Enhancement Course (AEC) of 50 marks each
- Two Skill Enhancement Course (SEC) of 100 marks each
- Four Value Added Course (VA) of 50 marks each

The Subjects to be studied in the first Two Semester are

Sl No	Subject	Full Marks	Type of Course	Credit
<b>Semester-1</b>				
1	Principles of Management	100	Core	4
2	Ethics in Business	100	Minor	4
3	Financial Institutions and Markets	75	Multi Disciplinary course	3
4	Business Communication in English	50	Ability Enhancement Course	2
5	Information Technology In Business	100	Skill Enhancement Course	4
6	Environmental Studies-1	50	Value Added Course	2
7	Constitutional Values	50	Value Added Course	2
		<b>525</b>		<b>21</b>

<b>Semester-2</b>				
1	Statistics for Business Decision	100	Core	4
2	Macro Economics	100	Minor	4
3	Entrepreneurship Concept, Theory and Practices	75	Multi Disciplinary Course	3
4	Case Analysis, Copy Writing and Content Writing in English	50	Ability Enhancement Course	2
5	Digital Empowerment/ AI	100	Skill Enhancement Course	4
6	Environmental Studies-2	50	Value Added Course	2
7		50	Value Added Course	2
		<b>525</b>		<b>21</b>

Note: The nomenclature of Degree or course may change subject to the communications received from appropriate authority.