

**Participation in seminar/ conference/workshop/symposium**

## Teacher's Profile

**Name:** MADHURIMA BANERJEE

**Email Id:-** madhurima18banerjee@gmail.com

**Date of Joining:** - 1.8.2012

**Qualification:** M.Com

**Area(s) of Interest:** - Management, Auditing, Law, Financial management

**Specialization/Research Interest:** - Business Law

**Teaching Experience:** - 13 years

**Additional Information:**

### **PUBLICATION OF BOOK CHAPTER**

<u>Sl. No.</u>	<u>Year</u>	<u>Title of the publication</u>	<u>Journal/ chapter/ book name</u>	<u>ISSN/ISBN</u>
1	July 21, 2024	Impact of Social Networking sites on college students – An Empirical Study,	Book titled “Towards Sustainability from Multidisciplinary Perspectives: A Deep Drive”	ISBN:978-93-90728-47-3

### **PAPER PRESENTATIONS**

<u>Sl. No.</u>	<u>Year</u>	<u>Title of the Presentation</u>	<u>Journal/ chapter/ book name</u>	<u>Organised By</u>
1	April 27-28, 2024	“impact of Social networking Sites on the life of college students- an Empirical Study”	presented in the International Conference on Emerging Issues and Innovation in Business, Economy, Management, Social Science and Technology (ICEIIBEMSST2024)	The Kolkata Bidhannagar Society for Academic Advancement jointly with the department of commerce, New Alipore college, Kolkata

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<b>Sl. No.</b>	<b>Date</b>	<b>Name of the Event</b>	<b>Organised By</b>
<b>1</b>	05 <sup>th</sup> July 2023	WORKSHOP (Virtual Mode) On B.COM COURSE STRUCTURE Under the Framework of National Education Policy (2020)	Kolkata Bidhannagar Society For Academic Advancement, West Bengal, India Jointly with the Dept. of Commerce, Lalbaba College, Belur, India
<b>2</b>	10 <sup>th</sup> July 2023	An Interactive Session on Curriculum and Credit Framework in Context of National Education Policy 2020	IQAC THK Jain College & IQAC Seth Anandram Jaipuria College
<b>3</b>	22-24 February, 2024	3 day's National Workshop on "Intellectual Property Rights"	KBSAA & IQAC cell of Chittaranjan college
<b>4</b>	27-28 April, 2024	International Conference on "Emerging Issues and Innovation in Business, Economy, Management, Social Science and Technology"	KBSAA & New Alipore College
<b>5</b>	1 <sup>st</sup> April, 2024	International Seminar on "New Age Technology & It's Impact on Financial Domain"	The Department of Commerce (Morning) IQAC, BESC & BOS(Academic) ICAI
<b>6</b>	05-02-2024 to 15-02-2024	10 Day's Teacher Training on NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training programme	MM-TTC of University of Calcutta
<b>7</b>	1 <sup>st</sup> July, 2024	Webinar on '7 Years of GST - A Journey of Transformation & Challenges'	The Department of B.Com with Accountancy & Finance jointly with Department of B.Com. SMT. P. N. DOSHI WOMEN'S COLLEGE
<b>8</b>	18 <sup>TH</sup> December, 2024	A One-day workshop for "Introduction to Data Science," a component of SEC paper 3 included in the B.Com. Semester III under CCF 2022.	THK Jain College (Department of Commerce) in collaboration with UGBOS, Department of Commerce, University of Calcutta