

## Teacher's Profile

**Name:** SANDIP BHATTACHARYYA

### About

**Email ID:** SANDIP2074@GMAIL.COM

**Date of Joining:** 01.04.2022

**Qualification:** M.COM (ACCOUNTING & FINANCE), MBA (FINANCE & FINANCIAL MANAGEMENT)

**Area(s) of Interest:** FINANCE, FINANCIAL MANAGEMENT, TAXATION, INVESTMENT ANALYSIS, PORTFOLIO MANAGEMENT

**Specialization/Research Interest:** FINANCE, BANKING, PORTFOLIO MANAGEMENT

**Teaching Experience:** 7 YEARS

**Additional Information:** QUALIFIED SET (COMMERCE), NET (Ph. D), PERUSING Ph.D.

### Activities

#### Participation in Seminar/Conference/Workshop/Symposium

| Sl No | Year | Title of the Webinar / Seminar                                                               | Webinar / Seminar / Conference / Workshop | Organised By                                                                                                                                  |
|-------|------|----------------------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| 1     | 2019 | Contemporary Issues on Accounting and Finance                                                | Seminar                                   | ICAI, Dept. of Commerce and Commerce Alumni Association of University of Calcutta, Indian Accounting Association, Kolkata Branch              |
| 2     | 2020 | One Day National Level Seminar ICSSR Sponsored Contemporary Issues on Commerce and Economics | Seminar                                   | Dept. of Commerce of Vidyasagar Evening College, Dept. of Commerce and Economics of T H K Jain College Kolkata                                |
| 3     | 2022 | Research Methodology in Social Science- A Session on Data Management                         | Seminar                                   | Dept. of Commerce, Dept. of Economics, T H K Jain College                                                                                     |
| 4     | 2022 | Managing Publication Ethics in Social Science                                                | Workshop                                  | Dept. of Commerce, T H K Jain College                                                                                                         |
| 5     | 2023 | B. Com Course Structure Under the Framework of National Education Policy (2020)              | Workshop                                  | Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India<br>Jointly with the Dept. of Commerce, Lalbaba College, Belur, India |
| 6     | 2023 | A Session on Curriculum and Credit Framework In context of National Education Policy 2020    | Workshop Interactive Session              | Jointly Organized by IQAC THK Jain College & IQAC Seth Anandram Jaipuria College, Kolkata                                                     |

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| 7  | 2023 | Seminar on 'Entrepreneurship, Growth and Competitiveness                       | International Seminar                                            | Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India in collaboration with the Dept. of Commerce and IQAC, Naba Ballygunge Mahavidyalaya, Kolkata and Research & Development Cell and IQAC, Kabi Sukanta Mahavidyalaya, Bhadreswar |
| 8  | 2023 | Basic Data Analysis Using SPSS                                                 | Virtual Workshop                                                 | Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India in collaboration with the Dept. of Commerce and IQAC, Chittaranjan College, Kolkata                                                                                           |
| 9  | 2023 | Academic Audit: Reinforcing Compliance                                         | One Day National Level Virtual Workshop                          | Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India jointly with the Azure Academic Services, West Bengal, India                                                                                                                  |
| 10 | 2024 | Emerging Issues Innovations in Business, management & Social Framework         | Two Days International Conference (Virtual Platform)             | Kolkata Bidhannagar Society for Academic Advancement Kolkata, India jointly with Dept. of Commerce New Alipore College Kolkata, India                                                                                                                  |
| 11 | 2024 | Data Science                                                                   | One Day National Level Virtual Workshop                          | Kolkata Bidhannagar Society for Academic Advancement Kolkata, India                                                                                                                                                                                    |
| 12 | 2024 | Introduction to Data Science                                                   | A One-day workshop for "Introduction to Data Science             | THK Jain College (Department of Commerce) in collaboration with UGBOS, Department of Commerce, University of Calcutta                                                                                                                                  |
| 13 | 2025 | Python Language Programming                                                    | One Day National Workshop (Virtual Mode)                         | Kolkata Bidhannagar Society for Academic Advancement Kolkata, India                                                                                                                                                                                    |
| 14 | 2025 | Skill up Data Analysis with SPSS and Path Modelling Using PLS Virtual Training | Virtual Training                                                 | Ecospatial Lab Pvt. Limited                                                                                                                                                                                                                            |
| 15 | 2025 | National Level Workshop (Virtual Mode)                                         | One Day National Workshop on The Research Trinity: Gaps, Reviews | Kolkata Bidhannagar Society for Academic Advancement Kolkata, India in collaboration with UGBOS, Department of Commerce, Vidyanagar College, West Bengal                                                                                               |

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| 16 | 2025    | National Level Workshop (Virtual Mode)                                                                     | One-Day National Workshop on E-Filing of Tax Returns | Kolkata Bidhannagar Society for Academic Advancement<br>Kolkata, India in collaboration with THK Jain College, Kolkata.                                                                                                                                                   |
| 17 | 2025    | Online Workshop from Topic to Journal 100% Free AI Tools for qualitative and quantitative Research Writing | Workshop (National Level)                            | Gomesguru Academy Bangalore                                                                                                                                                                                                                                               |
| 18 | 2025-26 | 30 Hours International CSR Certification Course                                                            | International Certification Course: 30 Hours CSR     | THK Jain College in Collaboration with KBSAA, Kolkata, India                                                                                                                                                                                                              |
| 19 | 2026    | GENDER SENSITISATION AWARENESS IN THE WORKPLACE                                                            | One-Day National Workshop [Virtual Mode]             | Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India<br>In association with AZURE Academic Services, West Bengal, India and Dept. of Commerce & Development and Service Cell for Girls & IQAC Vidyanagar College, 24 Parganas (S), West Bengal, India |

## Presentation

| Sl. No | Year | Seminar / Conference                              | Title of the Paper                                                                                                         | Organised by                                                                                      |
|--------|------|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| 1      | 2025 | Seminar Paper Presentation                        | A Relative Study of the Determinants Regarding Earning Competence in Steel Industry Segment: A Review on Capital Structure | KBSAA in collaboration with Vidyanagar College                                                    |
| 2      | 2025 | International Conference Paper Presentation       | A Study on Financial Performance of Selected Banks: From the View Point of Solvency                                        | ICEEM 2025, St. Xavier's College (Autonomous), Kolkata                                            |
| 3      | 2025 | International Conference Paper Presentation       | Exploring the Link Between Consumers' Views on Green Transportation as a Sustainable Practice: A Survey-Based Study        | The Institute of Company Secretaries of India & KBSAA                                             |
| 4      | 2025 | Two Days International Seminar Paper Presentation | Determinants of Sustainable Mobility Choices: Consumer Perception and Adoption Factors in India                            | Dept. of Commerce, Calcutta Girls' College & Indian Accounting Association, South Bengal Branch   |
| 5      | 2025 | International Conference Paper Presentation       | Exploring the Financial Indicators and Profitability of Leading Cement Companies in India Based on Market Capitalisation   | Shivnath Shastri College, Prafulla Chandra College, Umeshchandra College, Heramba Chandra College |

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| 6 | 2025 | Two Days International Conference Paper Presentation | Analysis of Financial Performance of Ola Electric Mobility Limited: A Case Study with Industrial Benchmarking                                   | IBS Kolkata Annual Conference (BSRF 2025) with Kalinga Institute of Social Science University  |
| 7 | 2025 | International Conference Paper Presentation          | Portfolio Diversification Decisions: A Variance Analysis of Green Stocks and Conventional Stock Investments                                     | Sunbeam College for Women, Varanasi & Indian Accounting Association - Mirzapur Chapter & KBSAA |
| 8 | 2026 | International Conference Paper Presentation          | An Empirical Analysis of Financial Sustainability and Performance Metrics of Ola Electric Mobility Limited in the Context of Emerging Economies | Dept. of IQAC East Calcutta Girls College & Prafulla Chandra College                           |
| 9 | 2026 | National Seminar Paper Presentation                  | An Inclusive Study on Consumer Consciousness and Insight on Sustainable Packaging                                                               | THK Jain College, Kolkata & MAKAIAS                                                            |

## Publication

| Sl. No | Year | Book Chapter (Contribution) / Journal | Title                                                                                                           | Book Name / Journal Name                                           | ISBN /ISSN No           |
|--------|------|---------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------|
| 1      | 2024 | Book Chapter                          | Role of Green Finance in Portfolio Optimisation                                                                 | Towards Sustainability from Multidisciplinary Perspective          | ISBN: 978-93-90728-47-3 |
| 2      | 2024 | Book Chapter                          | Corporate Sustainability & Its Impact on Financial Performance: A Case Study on Selective Banks                 | Exploring India's Journey Towards Inclusive and Sustainable Growth | ISBN: 978-93-90728-45-9 |
| 3      | 2024 | Journal                               | Evaluation of Operating Efficiency of Designated Indian Mutual Fund: A Performance Review                       | Journal of Academic Advancement                                    | ISSN: 2583-5203         |
| 4      | 2024 | Book Chapter                          | A Study on Consumer Perception about Sustainable Packaging Strategy                                             | Emerging Markets and Opportunities                                 | ISBN: 978-81-981444-2-3 |
| 5      | 2024 | Journal                               | Corporate Solvency & Liquidity Analysis in Between Two Banks: A Performance Review                              | Adarsh Journal Institute of Management Research                    | ISSN: 0974-7028         |
| 6      | 2025 | Book Chapter                          | A Comparative Analysis of the Determinants of Earning Efficiency in the Steel Industry Sector Based on Leverage | Emerging Markets and The Global Economy                            | ISBN: 978-93-90728-95-4 |
| 7      | 2025 | Journal                               | Consumer's Perception towards Green Transportation and its Impact on Sustainability                             | Management Journal for Advanced Research                           | ISSN: 2583-1747         |
| 8      | 2025 | Journal                               | Exploring Consumer's Attitudes Towards Electric Vehicles and Their Role in Promoting Sustainable Mobility       | International Journal of Creative Research Thoughts                | ISSN: 2320-2882         |
| 9      | 2025 | Journal                               | Between Livelihood and Learning: A Study of Changing Academic Trends in the Age of the Gig Economy              | International Journal of Novel Research and Development            | ISSN: 2456-4184         |

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| 10 | 2025 | Journal | Evaluating Consumer Views on Eco-Friendly Packaging: A Statistical Perspective                                                               | Management Journal for Advanced Research                     | ISSN: 2583-1747                      |
| 11 | 2025 | Journal | The Role of Spiritual Motivation in Local Economic Development through Tourism                                                               | Adarsh Journal Institute of Management Research              | ISSN: 0974-7028                      |
| 12 | 2025 | Journal | A Study on the Impact of Sustainable Eco-Finance and Asset Allocation Strategy                                                               | Journal of Academic Advancement                              | ISSN: 2583-5203                      |
| 13 | 2025 | Journal | Exploring the Financial Indicators and Profitability of Leading Cement Companies in India Based on Market Capitalisation                     | International Journal of Social Impact                       | ISSN: 2455-670X                      |
| 14 | 2025 | Journal | An Empirical Evaluation of Mutual Fund Performance Through Risk and Return Indicators                                                        | International Journal of Creative Research Thoughts          | ISSN: 2320-2882                      |
| 15 | 2025 | Journal | From Scroll to Sleep: Exploring the Social Media Effects on Productivity & Learning Outcomes                                                 | Social Science Journal for Advanced Research                 | ISSN: 2583-0074                      |
| 16 | 2026 | Journal | An Empirical Analysis of Financial Performance and Solvency Position of Selected Public Sector Banks                                         | International Journal of Engineering and Management Research | E-ISSN: 2250-0758, P-ISSN: 2394-6962 |
| 17 | 2026 | Journal | Navigating the Digital Noise: A Primary Data Survey on Behavioral Investment Behavior in Emerging Markets                                    | Management Journal for Advanced Research                     | ISSN: 2583-1747                      |
| 18 | 2026 | Journal | Analyzing the Impact of Systematic Risk, Market Capitalization and Firm Size on Financial Performance of Selected Companies Listed in SENSEX | International Journal of Engineering and Management Research | E-ISSN: 2250-0758, P-ISSN: 2394-6962 |
| 19 | 2026 | Journal | Pre and Post Pandemic Financial Dynamics of Hindustan Unilever Limited                                                                       | Introspect Journal                                           | ISSN: 3107-6297                      |

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| 20 | 2026 | Journal | Sustainability Meets<br>Affordability: Consumer<br>Insights into Packaging<br>Innovation | Journal of Academic<br>Advancement | ISSN: 2583-<br>5203 |
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### Achievement

1. Privileged to be a part of the Student Exchange Programme organised by THK Jain College, Kolkata in collaboration with S.A. Jaipuria College, Kolkata on 26th June 2023, during which a lecture on Taxation areas was delivered to the students of S.A. Jaipuria College. The session was highly interactive, with students of Jaipuria College actively engaging in discussions and clarifying their queries, making the session a lively platform for academic exchange.
2. As a faculty member, lectures were delivered on various topics under the theme of Finance and its allied areas, including Management Accounting, Taxation, Redemption of Preference Shares, Debentures, Introduction to Financial Accounting, Marketing Management, and other relevant financial topics. These sessions, conducted through Virtual platform with YouTube live streaming between August 2023 to July 2026, were organised by the Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India. These sessions were highly interactive and students from across India, were provided an opportunity for meaningful academic engagement, lively discussions, and a deeper understanding of finance and related areas at the PAN-India level.
3. Received the Best Faculty Award from the Kolkata Bidhannagar Society for Academic Advancement (KBSAA) and a Certificate as an Academic Contributor.